

SUPPORTERS

αλφάμεγα



MEDIA SPONSOR



DIGITAL TREE

ORGANIZER



HOST



Δήμος Λευκωσίας
Nicosia Municipality

GAME CO-DESIGNERS



31.
OCT.
2025.

NOT YOUR TYPICAL TRIATHLON.

NICOSIA CORPORATE TOURNAMENT

3 GAMES
10 ORGANIZATIONS
150 PARTICIPANTS

ABOUT THE EVENT



THREE EXPERIENTIAL GAMES (THE PRODUCTION GAME, THE EN ROUTE GAME, THE MOUFLON GAME) RUN SIMULTANEOUSLY ACROSS OLD NICOSIA.

EACH COMPANY ENTERS 15 PARTICIPANTS, SPLIT INTO 3 TEAMS, COMPETING FOR THE OVERALL COMPANY SCORE.

PARTICIPATION FEE: €450 PER COMPANY. ALL PROCEEDS WILL BE DONATED TO A CHARITY CHOSEN BY THE WINNING ORGANIZATION.

CELEBRATION AT MUNICIPALITY SQUARE WITH DRINKS BY GRANAZI, PIZZA BY BIGA, A LIVE DJ SET, AND PLENTY OF NETWORKING OPPORTUNITIES.

**GAME TIME: 5PM-7.00PM
PARTY TIME: 7.00PM ONWARDS**



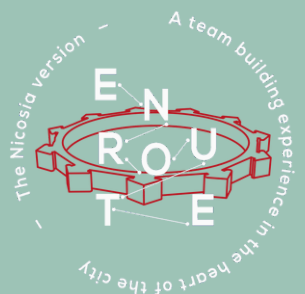
THE GAMES



● THE **PRODUCTION GAME** IS A HIGHLY ENERGETIC IMMERSIVE SIMULATION SET IN AN AIRCRAFT MANUFACTURING COMPANY, DESIGNED TO HIGHLIGHT HOW HUMAN FACTORS INFLUENCE PERFORMANCE IN THE WORKPLACE. PARTICIPANTS STEP INTO THE ROLES OF A PRODUCTION TEAM, NAVIGATING REAL-WORLD CHALLENGES.



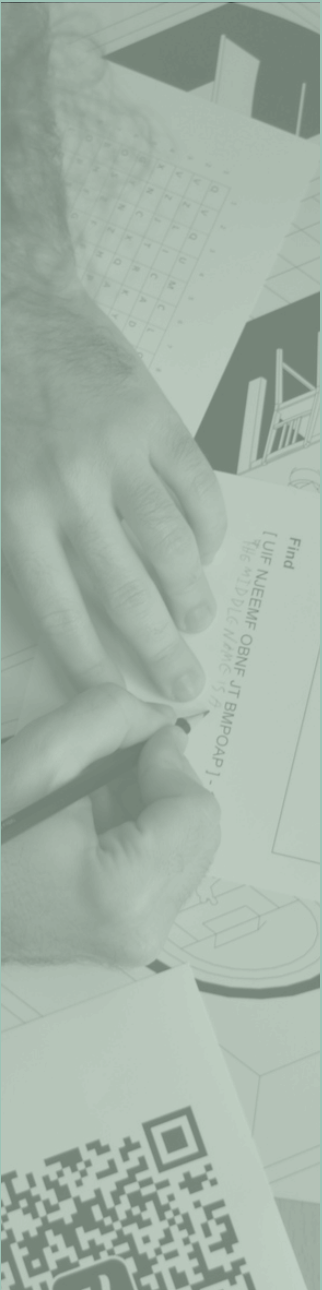
● THE **MOUFLON STORY** IS AN INTERACTIVE EXPERIENCE FOLLOWING A FOOTBALL TEAM'S STORY. DURING THIS EXPERIENCE THE PARTICIPANTS ARE ASKED TO COOPERATE AND SOLVE COMPLICATED QUIZZES AND RIDDLES. THIS WORKSHOP AIMS TO DEMONSTRATE THE POWER OF VARIOUS BEHAVIOURS AND ATTITUDES IN THE WORK ENVIRONMENT, AND THEIR ROLE IN EVERYDAY PERFORMANCE. CO-DESIGNED AND DEVELOPMENT WITH GDA SPORTS.



● THE **EN ROUTE EXPERIENCE** OFFERS A UNIQUE TEAM-BUILDING ADVENTURE WHERE PARTICIPANTS EXPLORE DIFFERENT CITY LOCATIONS AND TACKLE PUZZLES ALONG THE WAY. EQUIPPED WITH A KIT OF TOOLS AND CLUES, TEAMS WORK TOGETHER TO NAVIGATE THROUGH THE CITY, SOLVE CHALLENGES, WHILE COMPETING WITH OTHER TEAMS. CO-DESIGNED AND DEVELOPMENT WITH RED HR SOLUTIONS.

BENEFITS OF PARTICIPATION

- ✓ **TEAM BUILDING & ENGAGEMENT** - STRENGTHEN COLLABORATION, TRUST, AND COMMUNICATION IN A FUN, HIGH-ENERGY ENVIRONMENT OUTSIDE THE OFFICE.
- ✓ **VISIBILITY & RECOGNITION** - REPRESENT YOUR COMPANY IN A HIGH-PROFILE CITY EVENT AND BE RECOGNIZED BY PEERS, THE MUNICIPALITY, AND MEDIA.
- ✓ **CSR & COMMUNITY IMPACT** - ALL PARTICIPATION FEES GO TO CHARITY, ALLOWING YOUR ORGANIZATION TO GIVE BACK WHILE ENGAGING EMPLOYEES.
- ✓ **NETWORKING & EMPLOYER BRANDING** - CONNECT WITH OTHER COMPANIES, SHOWCASE YOUR CULTURE, AND POSITION YOURSELF AS A FORWARD-THINKING EMPLOYER.



SPONSORSHIP PACKAGE.



LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS, EVENT SIGNAGE, AND SOCIAL MEDIA

RECOGNITION IN PRESS RELEASES AND MEDIA COVERAGE AS AN OFFICIAL EVENT SPONSOR

PRESENCE AT THE EVENT WITH THE OPTION TO SET UP A PROMOTIONAL STAND OR DISPLAY

DIRECT ENGAGEMENT WITH AN AUDIENCE OF PROFESSIONALS AND DECISION-MAKERS FROM ACROSS INDUSTRIES

INCLUSION IN POST-EVENT VIDEO CELEBRATING BOTH THE WINNING TEAMS AND THE CHARITY CONTRIBUTION

FREE PARTICIPATION FOR YOUR ORGANIZATION

PACKAGE PRICE: SPONSOR (ONLY ONE) €4,000



SUPPORTER'S PACKAGE.



LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS, EVENT SIGNAGE, AND SOCIAL MEDIA

INCLUSION IN POST-EVENT VIDEO CELEBRATING BOTH THE WINNING TEAMS AND THE CHARITY CONTRIBUTION

DIRECT ENGAGEMENT WITH AN AUDIENCE OF PROFESSIONALS AND DECISION-MAKERS FROM ACROSS INDUSTRIES DURING THE EVENT.

PACKAGE PRICE: **SUPPORTER (UNLIMITED) €1,000**



MEDIA EXPOSURE FOR SPONSOR AND SUPPORTERS

BY EVENT'S MEDIA SPONSOR: DIGITAL TREE

- RADIO SPOTS @KLIK FM & @CHOICE FM**
- DOOH - STAVROU BOARD**
- CLASSIC BANNERS ACROSS DIGITAL TREE NETWORK
(KERKIDA.NET, OFFSITE.COM.CY, BRIEF.COM.CY, MYLIFE.COM.CY,
AVANT-GARDE.COM.CY & FASTFORWARD.COM.CY)**
- TAKEOVER @KERKIDA.NET**
- ARTICLES (ACROSS DIGITAL TREE SITES), PRESS
RELEASES, SM POST**

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