

MAIN SPONSOR



SUPPORTERS

ΟΜΙΛΟΣ
ΖΟΡΠΑΣ



BRAINJAM



ORGANIZER



HOST



Δήμος Λευκωσίας
Nicosia Municipality

GAME CO-DESIGNERS



OneJar

MEDIA SPONSOR



DIGITAL TREE

24.
OCT.
2026.
NOT YOUR TYPICAL TRIATHLON.

NICOSIA CORPORATE TOURNAMENT

3 GAMES
15 ORGANIZATIONS
225 PARTICIPANTS

ABOUT THE EVENT



THREE EXPERIENTIAL GAMES (THE PRODUCTION GAME, THE EN ROUTE GAME AND THE BRAINJAM RUN SIMULTANEOUSLY ACROSS OLD NICOSIA.

EACH COMPANY ENTERS 15 PARTICIPANTS, SPLIT INTO 3 TEAMS, COMPETING FOR THE OVERALL COMPANY SCORE.

PARTICIPATION FEE: €1000 PER COMPANY. PART OF THE PROCEEDS WILL BE DONATED TO A CHARITY CHOSEN BY THE WINNING ORGANIZATION.

CELEBRATION AND AWARD CEREMONY AT ELEFThERIA SQUARE

GAME TIME: 9.30AM-11.30AM



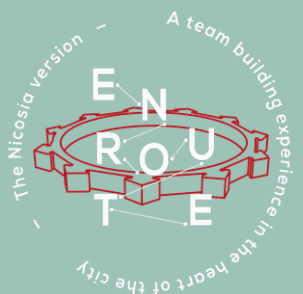
THE GAMES



● **THE PRODUCTION GAME** IS A HIGHLY ENERGETIC IMMERSIVE SIMULATION SET IN AN AIRCRAFT MANUFACTURING COMPANY, DESIGNED TO HIGHLIGHT HOW HUMAN FACTORS INFLUENCE PERFORMANCE IN THE WORKPLACE. PARTICIPANTS STEP INTO THE ROLES OF A PRODUCTION TEAM, NAVIGATING REAL-WORLD CHALLENGES.

BRAINJAM

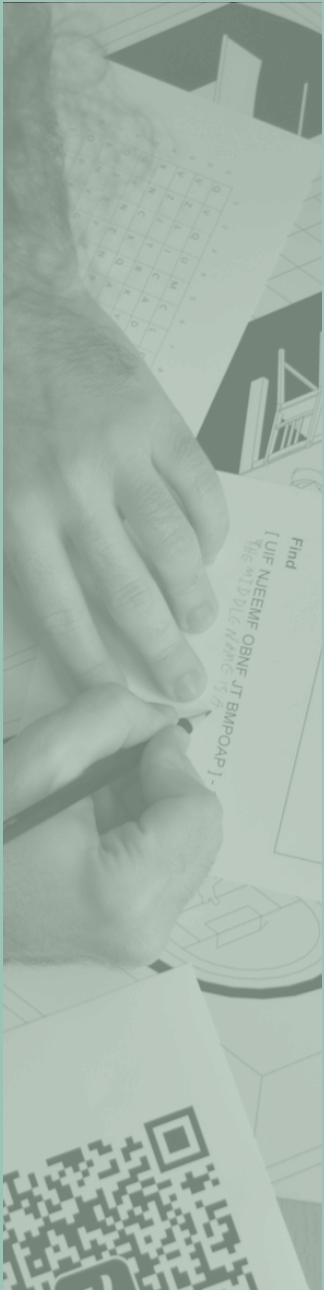
● **BRAINJAM** IS A QUIZ-BASED LEADERSHIP TOOL, INITIALLY DESIGNED TO DEVELOP TEAMS ON AN ONGOING BASIS. WE HAVE THEREFORE DESIGNED A TOURNAMENT VERSION OF THE GAME, MAKING IT OFFICIALLY THE HARDEST GAME OF KRATIS. GATHER AROUND, REVIEW YOUR CARDS, SHARPEN YOUR THINKING, AND GET READY TO PUT YOUR KNOWLEDGE, TEAMWORK, AND DECISION-MAKING SKILLS TO THE ULTIMATE TEST.



● **THE EN ROUTE EXPERIENCE** OFFERS A UNIQUE TEAM-BUILDING ADVENTURE WHERE PARTICIPANTS EXPLORE DIFFERENT CITY LOCATIONS AND TACKLE PUZZLES ALONG THE WAY. EQUIPPED WITH A KIT OF TOOLS AND CLUES, TEAMS WORK TOGETHER TO NAVIGATE THROUGH THE CITY, SOLVE CHALLENGES, WHILE COMPETING WITH OTHER TEAMS. CO-DESIGNED AND DEVELOPMENT WITH RED HR SOLUTIONS.

BENEFITS OF PARTICIPATION

- ✓ **TEAM BUILDING & ENGAGEMENT** - STRENGTHEN COLLABORATION, TRUST, AND COMMUNICATION IN A FUN, HIGH-ENERGY ENVIRONMENT OUTSIDE THE OFFICE.
- ✓ **VISIBILITY & RECOGNITION** - REPRESENT YOUR COMPANY IN A HIGH-PROFILE CITY EVENT AND BE RECOGNIZED BY PEERS, THE MUNICIPALITY, AND MEDIA.
- ✓ **CSR & COMMUNITY IMPACT** - ALL PARTICIPATION FEES GO TO CHARITY, ALLOWING YOUR ORGANIZATION TO GIVE BACK WHILE ENGAGING EMPLOYEES.
- ✓ **NETWORKING & EMPLOYER BRANDING** - CONNECT WITH OTHER COMPANIES, SHOWCASE YOUR CULTURE, AND POSITION YOURSELF AS A FORWARD-THINKING EMPLOYER.



SPONSORSHIP PACKAGE.



LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS, EVENT SIGNAGE, AND SOCIAL MEDIA

RECOGNITION IN PRESS RELEASES AND MEDIA COVERAGE AS AN OFFICIAL EVENT SPONSOR

PRESENCE AT THE EVENT WITH THE OPTION TO SET UP A PROMOTIONAL STAND OR DISPLAY

DIRECT ENGAGEMENT WITH AN AUDIENCE OF PROFESSIONALS AND DECISION-MAKERS FROM ACROSS INDUSTRIES

INCLUSION IN POST-EVENT VIDEO CELEBRATING BOTH THE WINNING TEAMS AND THE CHARITY CONTRIBUTION

FREE PARTICIPATION FOR YOUR ORGANIZATION

PACKAGE PRICE: SPONSOR (ONLY ONE) €4,000



SUPPORTER'S PACKAGE.



LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS, EVENT SIGNAGE, AND SOCIAL MEDIA

INCLUSION IN POST-EVENT VIDEO CELEBRATING BOTH THE WINNING TEAMS AND THE CHARITY CONTRIBUTION

DIRECT ENGAGEMENT WITH AN AUDIENCE OF PROFESSIONALS AND DECISION-MAKERS FROM ACROSS INDUSTRIES DURING THE EVENT.

PACKAGE PRICE: SUPPORTER (UNLIMITED) €1,000



MEDIA EXPOSURE FOR SPONSOR AND SUPPORTERS

BY EVENT'S MEDIA SPONSOR: DIGITAL TREE

- RADIO SPOTS @KLIK FM & @CHOICE FM**
- DOOH - STAVROU BOARD**
- CLASSIC BANNERS ACROSS DIGITAL TREE NETWORK
(KERKIDA.NET, OFFSITE.COM.CY, BRIEF.COM.CY, MYLIFE.COM.CY,
AVANT-GARDE.COM.CY & FASTFORWARD.COM.CY)**
- TAKEOVER @KERKIDA.NET**
- ARTICLES (ACROSS DIGITAL TREE SITES), PRESS
RELEASES, SM POST**



DIGITAL TREE

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